

A* Journalism

Paper I includes a writing task in which you have to demonstrate your ability to argue/persuade/advise. This usually includes an article designed to argue a case.

To do this well, you should make yourself familiar with the way different columnists write. Look at how they grab our attention in the first paragraph; at how they build their argument; at how they use humour; at their use of short and long sentences, statements and questions; at how they deploy vocabulary that is colourful and vivid.

This is what quirky, provocative journalism looks like ...

Oliver Burkeman:

<http://www.guardian.co.uk/profile/oliverburkeman>

Charlie Brooker:

<http://www.guardian.co.uk/profile/charliebrooker>

Jeremy Clarkson:

http://www.timesonline.co.uk/tol/comment/columnists/jeremy_clarkson/

Barbara Ellen:

<http://www.guardian.co.uk/profile/barbaraellen>

Dom Joly:

<http://www.independent.co.uk/opinion/columnists/dom-joly/>

Richard Littlejohn:

<http://www.dailymail.co.uk/news/columnist-322/Richard-Littlejohn.html>

David Mitchell:

<http://www.guardian.co.uk/profile/davidmitchell>

Jane Moore:

<http://www.janemoore.com/columns.htm>

Matthew Parris:

http://www.timesonline.co.uk/tol/comment/columnists/matthew_parris/

Melanie Phillips:

<http://www.melaniephillips.com/articles-new/>

Geoff Barton
May 2010